

# PHIPPS FAMILY CELLARS

## 2011 HELLER MOUNTAIN VINEYARD MERLOT

PHIPPS  
FAMILY CELLARS

2011  
**MERLOT**  
SONOMA COUNTY



HELLER  
MOUNTAIN  
VINEYARD

### *THE CAB-LOVER'S MERLOT*

#### **COMPOSITION**

100% HELLER MOUNTAIN VINEYARD MERLOT

#### **APPELLATION**

SONOMA MOUNTAIN  
SONOMA COUNTY

#### **OAK AGING**

30 MONTHS – 40% NEW & 60% EXPERIENCED OAK  
100% French Oak

#### **ALCOHOL**

14.9% by Volume

#### **WINEMAKER NOTES**

This is a Cab-Lover's Merlot that is both unabashed and bold!

It displays heady notes of bright black-n-blue fruit that burst forth before even lifting the glass. Blackberry, blueberry and black cherry notes saturate the palate, revealing a thick, dense wine with plenty of stuffing and a bit more weight and extraction than most 2011s.

Merlot is a grape variety prone to "shatter," or incomplete pollination of its flowers, which is something that actually helps with concentration in the finished wine due to the enhanced exposure of the grape skins to the sun and air. A light shatter in 2011, combined with some additional mid-season crop thinning, made a lighter-than-average crop that ripened to perfection.

#### **CASE PRODUCTION**

100 Cases – 750ml

#### **WINEMAKER**

Andy Phipps

#### **PRICING**

\$45.00 Retail per 750ml btl

#### **ABOUT PHIPPS FAMILY CELLARS**

Phipps Family Cellars (PFC) is a boutique winery located in the Napa Valley. We produce small-to-medium-sized lots of ultra-premium wines from the finest vineyards in the Napa & Sonoma Valleys. PFC was founded in 2004 by Jennifer and Andy Phipps with the simple belief that through high-quality and consistency in our wines, we will develop a cult following among those individuals who have tried our wines, year after year. Visit us on the web at [www.pfcwine.com](http://www.pfcwine.com).